



# DA1

## Digital Art & Design 1

**2019-2020**

**1A-2A, 5B-6B**

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The Digital Art and Design program prepares students for many careers in the graphic design field. Skills may be applied in any media; including print design, website design, digital media, product design, packaging, etc.

Coursework will provide a secure foundation for future training in the student's career and will comply with South Carolina competency standards for Digital Art and Design. Students will use industry software and design concepts, principles, and processes to manipulate text and graphics, utilize and output appropriate file formats for web and print, and meet client expectations.

For more information and student work samples, visit <https://www.lexrich5.org/Domain/2778>

### Instructional Goals

- Fundamentals of Design
- Graphic Design Software Proficiency
- The Creative Design Process for Print & Web
- The History & Future of Print & Web Design
- Client Relations & Project Workflow
- Design Critiques
- Print Pre-Production & Production Practices
- Photographic Principles & Image Editing
- Professionalism & Presentation
- Laws & Ethics
- Strategies for Marketing Yourself
- Careers in Graphic Design

The preceding information is not a complete index of all concepts and practices covered in Digital Art and Design. Instead, this listing is designed to provide a brief overview of what Digital Art and Design 1 will offer. Students will be engaged with these concepts and learn much more.

### Instructional Resources

There is no official textbook for this course. As the academic term progresses, supplemental written materials may be provided electronically or in print for students to further enhance understanding of the presented lessons and to prepare for assessments.

In cooperation and participation with School District Five of Lexington and Richland Counties' one-to-one educational initiative, prepared materials (with the exception of some assessments) will be made available through various online portals.

**It is highly recommended that all students have access to the Internet outside of school hours to engage with the curriculum and to complete assignments.**

## Materials Needed

- Drawing Pencils (pens optional)
- Sketchbook

## Assessments

As students engage in the coursework, assessments will be utilized to measure accomplishment and to provide avenues for advancement. Assessments may include daily professionalism critique, classroom and lab tests, skills and studio tests, quizzes, exams, projects, and additional measurements. Students must master a concept to the satisfaction of the instructor to proceed to more complex areas of the course. When possible, in-class review sessions and study guides on the assessed materials will be provided.

The successful completion of instructional concepts ensures safety, quality and creativity. The instructor has a vested interest in every student's success. Parents, guardians and other designated stakeholders may monitor a student's progress through the School District Five of Lexington and Richland Counties PowerSchool Parent Portal.

## Grading

A student's course grade is calculated by a **total points system** basis within five categories: Tests, Projects, Classwork, Quizzes and Professionalism. Test grades consist of standard and practical assessments. Letter grades are assigned following the school policy.

## College and Career Readiness

The mission of Career and Technical Education in School District Five is to empower all students with the knowledge and career skills necessary to be successful in a dynamic global society. In accordance with this mission, coursework will include discussion, research and exploration of soft skills and workplace professionalism. Ten percent of each quarter grade will be based on College and Career readiness. Topics of evaluation will include:

- Lesson Engagement
- Following Directions
- Appropriate Workplace Conduct
- Housekeeping
- Communication
- Teamwork
- Punctuality
- Appropriate use of technology

## Appropriate Content

Students are encouraged to explore various content areas to create unique and personal graphic designs. However, content must be appropriate to the classroom and workplace. Final discretion and determination of appropriate content is with the instructor and school administration.

## Late Work

**Students are responsible for turning in all assigned work on time.** If work is missed due to an excused absence or approved circumstances, that work may be made up by the student at the discretion of the instructor, in possible consultation with school administration, and in accordance with school and/or district policy. For any unexcused absence, the student is allowed to turn in overdue work for reduced credit. The missed work is due at the next class meeting and will incur a penalty for every class meeting in which the assignment is not turned in.

The student is responsible for contacting the instructor regarding the absence and arranging for make-up work to be provided. Students should contact the instructor prior to a planned absence and arrange for work to be completed in a timely manner so the student does not fall behind.

## Academic Honesty

Students are responsible for turning in all assigned work that is consistently their own. Students may refer to their student agenda for all appropriate policies regarding plagiarism and academic dishonesty. Students participating in academic dishonesty will be directly referred to the school administration.

## Scheduling Make-ups and Extra Assistance

Before or after school at the Center for Advanced Technical Studies by appointment. Any student wishing to come in for academic assistance needs to sign up in advance.

## Classroom and Lab Management

Students should be where they are supposed to be, when they are supposed to be there, doing what they are supposed to be doing.

### Classroom Rules

- Be respectful at all times.
- Enter on time and be seated quietly.
- Raise your hand and be recognized before speaking.
- Follow directions the first time given.

### Disciplinary Consequences

- First offense: Verbal warning
- Second offense: Call to parent
- Third offense: Student/Parent Conference.
- Fourth offense: Referral to the assistant principal

**A severe disruption of the classroom or lab will result in an immediate referral to school administration.**

***This syllabus may be altered, updated and/or revised without notice at the discretion of the instructor. Changes to the information contained in this document may be communicated in writing through hard copy distribution and/or electronic delivery. The instructor welcomes questions regarding this syllabus and/or the Digital Art & Design program at the Center for Advanced Technical Studies through the contact information listed in this document.***



# Digital Art & Design 1

The Center for Advanced Technical Studies

## Note to Parents

Please feel free to contact me anytime you would like an update on your child's progress. I will do my best to respond quickly to all messages. E-mail is the best way to reach me. I check my e-mail frequently. You can check your child's grades at anytime on Powerschool.

## Contact Information and Acceptance

This form must be returned to the instructor on the second day of class for 5 points.

One point will be deducted for each class period that this form is not returned. **Please print clearly.**

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Name of Student

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Name(s) of Parent/Guardian

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Parent/Guardian Home Address

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Parent/Guardian Preferred Telephone Number (With Area Code)

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Parent/Guardian Email Address

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Parent/Guardian Daytime Telephone Number (With Area Code)

*We have read the syllabus and classroom management plan for the Digital Art and Design program at the Center for Advanced Technical Studies in School District Five of Lexington and Richland Counties. We understand and support the expectations of the instructor and we will support the efforts of the Instructor and the Center to provide a positive learning environment.*

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Student Signature

Date

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Parent/Guardian Signature

Date