



To: Our Local Business Owners

At River Springs Elementary, we believe that the best way to nurture and support our local community is by connecting and partnering with our local businesses in the area. As you know, our Irmo community has been growing and we are very excited about the new businesses that have recently come to the area, as well as the ones that have become the foundation to our beloved Irmo.

The students, staff and parents of our school comprise a large portion of the Irmo demographic. Our school supports over 530 students and 80 staff members. We feel honored to be part of this community and want to continue to strengthen our bonds with businesses by structuring a platform that can showcase our partnerships. As a valued member of this business community, we would like to offer you the opportunity to become a “Notable Navigator Sponsor.” There are various levels in which you can partner with our school:

Silver - \$250

- Your business logo would be printed on the back of our sponsorship t-shirts that each student receives in the spring.
- Your logo would also be listed as a business partner in our weekly newsletter for the year.

Gold - \$500

- Your business logo would be printed on the back of our sponsorship t-shirts that each student receives in the spring.
- Your logo would also be listed as a business partner in our weekly newsletter for the year.
- Your logo would be displayed in our Gold Business Partner display case in our school lobby for the year.
- Your company would be the sponsor of one of our PTO events for the year.
Events to select from would be:
 - Mother/Son Dance
 - Family BINGO Night
 - Father/ Daughter Dance

Platinum - \$1,000

- Your business logo would be printed on the back of our sponsorship t-shirts that each student receives in the spring.
- Your logo would also be listed as a business partner in our weekly newsletter for the year.
- Your logo would be displayed in our Gold Business Partner display case in our school lobby for the year.
- Your company would be the sponsor of one of our PTO events for the year. Events to select from would be:
 - Field Day
 - Spring Fling Carnival
 - Talent Show
- Your logo would be added to the electronic billboard at the front entrance of our school and featured all year.

Your generous sponsorships will help us in reaching our goal to be able to fund 2 very large projects for our school this year.

- 1) **Updating the library book collection.** In order to be considered exemplary by the state standards, our collection of books should have a copyright within the past 10 years. Our current catalog of books are at a 2005 standard and are in need to be updated. Our goal is to raise \$11,000 to help update our library books to a copyright date of at least 2011.
- 2) **Update our playground.** Specific needs include re sodding the soccer/football field and renovating the basketball court to include new goals and painted lines. Our goal is to raise \$15,000 to help in this initiative.

If a Business Partner Sponsorship is not the best option for your business, but you would like to contribute in another way, please contact Maria Chakides at #803-240-3134. Payments can be made by check and written out to: RSES PTO. Your donations are tax deductible and can be submitted as a donation with our Tax ID #58-2339790.

We would be honored to have your business showcased and featured as a valued partner of River Springs Elementary and look forward to a mutually beneficial partnership with you.

Sincerely,

Maria Chakides
Co-PTO President

Mary Katherine Isbell
Co-PTO President

Matt Gams
Principal

